

# Thomas Bricker

Art Director | Designer | Photographer

## SUMMARY

**Art Director | Designer | Photographer** experienced in branding, promotional graphics, and UI/UX. Expert in still life and portraiture photography as well as post-image manipulation.

## EXPERIENCE

**[ TBD ] Thomas Bricker Design** (Freelance Business), Pelham Manor, NY.

Art Director | Visual Designer | Photographer (2021-Present)

Promotional graphics, UI/UX design, website design, identity programs, Keynote and PowerPoint presentations, video editing. Still life and portrait photography.

**Rectangle Health** Valhalla, NY.

Product Design Director | Art Director (2019-2021)

Designed UI/UX for practice management software products. Coordinated with software engineers to visualize and create desired functionality. Re-designed and implemented corporate identity, presentation documents and promotional materials.

**Gracie** New York, NY.

Art Director | Photographer | Studio Manager (2017-2019)

Redefined Gracie branding. Updated all printed promotional materials, oversaw redesign of the company website, created promotional emails, and Instagram graphics. Managed company's New York Art Studio and warehouse. Oversaw a team of artisans, assisting them in the creation of custom designed wall paintings, art restorations and custom designed lacquered furniture.

**Shutterfly | MyPublisher** New York, NY.

Art Director | Photographer (2012-2017)

Set up and operated an in-house photo studio. Still life photography. Designed promotional emails, Website graphics, UI design. Video editing.

**Slover and Company** New York, NY.

Senior Art Director | Photographer (2003-2012)

Photography, Motion Graphics, 3D Design. Responsible for design and execution of promotional graphics, packaging, print ads and identity programs.

Clients included: Hue, Wynn Resorts, Amore Pacific, NetJets, Liz Claiborne, Bath & Body Works.

**SUNY Purchase** Purchase, N.Y.

Adjunct Professor (2002-2003)

**Atlantic Records** New York, N.Y.

Senior Art Director (1991-2002)

Responsible for conceptualization, and design of all formats of packaging, advertising and promotional collateral pieces (posters, p.o.p., websites) for artists and corporate divisions of Atlantic/TimeWarner. Oversaw and delegated responsibilities to others for the completion of projects.

**Frankfurt/Balkind** New York, NY.

Art Director (1987-1991)

Responsible for design of brochures, magazines, annual reports, print ads, identity programs.

Clients included: MCI, Time Warner, Lifetime Television, Viacom, HMV, Columbia Pictures Entertainment, Johnson & Higgins.

## APPS | SKILLS

Adobe Photoshop, Illustrator, InDesign, XD, Acrobat Pro. Affinity Photo, Design, Publisher. On1 Photo Raw, Squarespace, Final Cut Pro, Keynote, Sketch, Avocode, Photography.

## EDUCATION

School of Visual Arts

B.F.A. Graphic Design

Graduated with Honors. Studied at Philadelphia College of Art, Syracuse University and Rhode Island School of Design.

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